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CATALOGUE

OF

SUPERIOR

STENCIL DIES,

MANUFACTURED AT

BRATTLEBORO STENCIL DIE WORKS,

Brattleboro, Vt.

BRATTLEBORO:
HOUSEHOLD BOOK AND JOB PRESS.
1873.

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A CARD.

Springfield, Vt., Jan. 1, 1873.

I have this day disposed of my entire interest in the Stencil Business, including all machinery, tools, stock and patents, to Mr. E. M. Douglas, of Brattleboro, Vt., and would very cordially recommend him to my customers as a man of long experience in the Stencil Die manufacture, and in every way worthy of their utmost confidence and respect.

A. E. GRAHAM.

CA10-2260

THE STENCIL BUSINESS.

No other business at the present time offers so great inducements to young men with small capital as that of cutting stencils. It is very easily learned, takes but little capital, brings its returns immediately, and is pleasant, healthful and useful. It can be conducted on a large scale by means of advertising and agents, or is a suitable employment for merely leisure hours. There is room for thousands to work and make money at it, and there is a constantly increasing demand for the plates.

Advantages of the Business.

It requires only a small outlay to begin with. The tools cost less than for almost any other trade or occupation. Twenty-five to fifty dollars will procure from us all the tools a man needs, with stock enough when sold at the usual prices for stencils, *to more than pay for the tools and stock*, and you have all the tools left. Then, a few dollars will pay for as much ink, brushes, brass, etc., as you will need or would want to carry. Besides, you can travel through the country, visit all the places of interest, get more knowledge of the habits and customs of the people in a short time, than you could in staying at home for a lifetime.

The Constant Demand for Stencil Work.

There is a necessity for a neat, convenient and quick method of marking clothing, umbrellas, books, blankets, tools, robes, and in fact all personal property, liable to be lost or stolen. Stencil plates are acknowledged to be the best means for supplying this demand. They are also extensively used to designate the contents of boxes, barrels, bundles, and the like, as brands of flour, kinds of fruit, quality of liquors, species of grain, etc. Tobacco, medicine, butter and cheese boxes are marked by means of stencil plates which are valuable as a medium for advertising. Patented articles must be marked with date of patent; and many of these articles, such as plows, corn-shellers, bee-hives, mowing-machines, horse-rakes, washing-machines, churns and machinery of endless variety are invariably marked with stencils. Business men in all branches of

trade have adopted the stencil as the only satisfactory way of marking goods of every kind when shipped as freight.

Elegant braiding and embroidery patterns are "stamped" by means of stencils. Any lady can make and "stamp" such patterns as she may fancy, given in the numerous ladies' magazines of the present day. Or a good business may be established in this branch of stencilling.

There is a demand for stencil work in every city, town, village and hamlet throughout the country and world.

The Profits are Very Large.

The materials for a name plate,—stencil-brass or silver, zinc frame, ink and brush with directions for using—cost from *four and a half to six cents*, according to the size of frame and brush used.

The name plates sell at from fifty cents to two dollars each, depending on the lettering and ornamentation, leaving a profit of *forty-four cents to one dollar and ninety-four cents* on every plate.

Business stencils sell at four to eight cents per letter while the stock costs only *one-half cent per letter.*

Key checks cost from two to three cents each, and sell, when stamped with name and address, from twenty-five to fifty cents each.

The time required to make a name plate is from five to fifteen minutes. Key checks can be stamped in about the same time. Business stencils can be cut at the rate of fifty to seventy-five letters per hour. These figures we *guarantee* you can realize.

It is Easily Learned.

Any person with ordinary ingenuity can learn to make a good stencil with an hour's practice, by the aid of our improved Stencil Gauge, and full instructions sent with each outfit.

The business is suitable for ladies as well as gentlemen and they are often very successful in obtaining orders for plates.

The Business is Suitable for Everybody.

Many persons are compelled to change their habitation from considerations of health. To such the Stencil business offers the power to settle and be self-sustaining in any part of the country. Young men at school, farmers and others who have a few spare hours occasionally, can turn such time to profit with the aid of our Stencil Outfit. We have known young men to pay all expenses of

a full course of study by this means alone. Jewellers, gun-smiths, stationers, hardware dealers, and others engaged in permanent avocations can add the stencil business with great advantage. In fact all persons *who wish to make more money* will find this trade worthy of their consideration.

A Local Business.

Some persons have permanent situations which are more agreeable to them than canvassing for plates. Such may have an outfit of tools and do the manufacturing only, and employ agents to take orders and deliver the work. This may be made very profitable as the plates can be cut during odd moments and not interfere with any regular employment or trade. In such cases it is customary to allow the agents one-half the retail price. Another way is by advertising through the papers for work and sending the plates by mail. Many have been very successful by this means.

The Advantage of Good Tools.

It is evident that if anyone wishes to do first class work *they must have* first class tools. And it is especially true of cutting stencils. The die gives shape to the letter. Well formed letters cannot therefore be made with ill shaped dies.

All the dies of our manufacture are evenly formed and of the very best cutting qualities. The larger dies are hollow faced, the edge being like a knife, and will cut readily through any proper stencil material with a single blow of the hammer. They are warranted to be of the best quality, equal to anything made.

Complete Outfits.

Persons unacquainted with the business would find it difficult to select such articles as are needed by beginners; hence we have prepared lists of suitable tools, together with materials sufficient to make a good start. Great care has been exercised and a long experience had, in arranging these so as to have everything complete, and we are confident that all who use them will fully appreciate their merits.

The business comprises two branches; that of making name plates for marking clothing, and that of cutting large brands for grain bags, robes, and general merchandise.

Key Checks.

The Key check business is not strictly a part of the stencil trade but closely allied to it. The stamping of checks is not difficult; with the aid of our improved stamping block is very easy.

The demand for these checks is great, as they can be readily attached to trunks, valises, traveling bags and blankets and many other articles not readily marked with a stencil, as well as to a pocket-book or bunch of keys.

Each of these occupations can be conducted alone, or combined with profit. We have arranged the outfits accordingly. The following will show the size and style of dies, designs of plates, etc.

THE

8-8 inch, price, with figures, complete, $28.

VERY

1-2 inch, price $30.

BEST

3-4 inch, price $33.

DIES

1 inch, price $35.

The dies are all set in neat covered cases as shown by cut on next page.

E. M. DOUGLAS'
BRATTLEBORO.

1-4 inch and 3-16 Roman.

MOLL PITCHER.

NELLIE LYNDE.

JENNIE LEET.

3-32 inch, Gothic, price for letters and border tools, $5.

ELMIRA.

Samples of plates cut with the dies in the Twenty-Five Dollar Outfit.

The Twenty-five Dollar Outfit.

To beginners in the stencil business this outfit will be found to be very complete as it contains everything necessary "to go right to work." Roman or upright dies are put in, as for general use they are found to give the best satisfaction. The following is the list of articles:

1. A complete alphabet of one-eighth inch Roman capital letters.
2. An alphabet of the small or "lower case" letters.
3. A full set of Figure Dies.
4. A set of border or flowering tools. These are used for making the borders to name plates and other ornamental work.
5. A neat case of black walnut to hold all the above dies and border tools.
6. A block of Lignumvitæ to cut the plates on. This will last with occasional dressing, to cut several hundred names.
7. A small hammer, suitable for using with the dies.
8. A Stencil Gauge. This is attached to the cutting block and by its use the most inexperienced can cut a name on a true line, besides greatly expediting the work. It can be used for cutting names on a curve equally well, by the aid of curved patterns.
9. A set of scroll curves, used with the stencil gauge.
10. A Framing chisel and burnisher, for framing the plate and also in smoothing it down after striking the dies through.

11. An improved rubber countersink for sinking the face of the plate into the frame.

12. A small stone for smoothing the plate before framing.

13. A pair of shears to cut the metal plate.

14. A boxwood rule. Very convenient for laying out the work.

15. A pair of compasses, useful in spacing and marking for curved work.

16. A steel scraper for smoothing off the cutting block.

17. A box of fine grained powder used in polishing the plates.

18. A brush to use with the polishing powder.

19. A piece of Chamois leather. This will give the plate a nice smooth polish.

20. A pair of zinc plates, for smoothing, framing and polishing the stencils on.

21. Thirty bottles of Indelible Ink. Warranted to be *perfectly indelible* in every instance, when used according to directions.

22. Full directions for using the Ink.

23. Fifty name plate brushes, of two kinds enumerated in price list.

24. Fifty assorted zinc frames mostly for name plates with a few large or business plates.

25. A quantity of name plate brass (No. 40) enough for at least fifty plates and some besides to practice on.

26. German Silver for fifteen name plates.

27. A pocket order book with pencil. It contains impressions of name plates of different designs, also several sample plates and everything complete for taking orders.

28. A quantity of posters for advertising in places where you locate. Also printed designs of various styles of name and business plates to aid in cutting.

29. Full and complete instructions for making name plates, cutting with large dies and chisels, also, in stamping Key checks. How to keep the dies in order, and for those who desire to make their own ink, recipe for the same. It will contain other recipes also, which are valuable to the stencil cutter, and last but not least, hints to canvassers and how to conduct a local business. These instructions are sent only with this Outfit, and other complete sets of Dies.

30. A neat chestnut trunk, in which the whole Outfit is packed. It is fitted with a handle, lock and key, compartments for ink and brushes. The engraving on the opposite page will show the trunk with tools, etc.

This Outfit is warranted to be just as it is represented. *No license of any kind required*, but persons purchasing this can travel or locate wherever they choose.

The stock when sold at usual prices for plates, will bring a sum sufficient to pay for the entire Outfit, and this can often be done in one or two days. The trunk with contents weighs nearly nine pounds. All the tools and materials are carefully packed, so as to prevent their being broken or injured when sent by express.

The Thirty-five Dollar Outfit.

This comprises all the tools necessary for making name plates, and stamping key checks. It consists of the following:

One complete Twenty-five Dollar Outfit.
" Set 1-16 inch Key Check Dies.
" " " " Figure "
" " Border Tools.
A case of black walnut for holding the Dies.
A key check stamping block, complete.
One hundred Key Checks, assorted styles.
" " Small rings for checks.
" Doz. Large " assorted sizes.

The Fifteen Dollar Key Check Outfit.

One Set 1-16 inch Key Check Dies.
" " " " Figure "
" " Border tools.
" Black walnut case to hold the Dies.
" Key Check stamping block with guage.
" Small hammer.
Two Hundred Key Checks assorted styles.
" " Small steel split rings.
One Doz. assorted large steel rings.
" Order book with pencil and rubber.
" Chestnut Hand Trunk to hold all the above.

The Ten Dollar Key Check Outfit.

One Set 1-16 inch Key Check Dies.
" " " " Figure "
" " Border tools.
" Case for holding the Dies.
" Hammer.
" Stamping block with guage.
Seventy-five Key Checks; assorted.
" Small steel rings.
One Doz. assorted large steel rings.

The Key Check Dies are made with especial care, so as to have the letters true and uniform, and when stamped on the check, will make a very neat and distinct letter. The improved stamping block with gauge, will be found invaluable, and is believed to be the best arrangement for stamping checks that can be made.

PRICE LIST.

Stencil Dies.

SIZE.			PRICE.
3-32	inch	Roman, upper and lower case, figures and 4 border tools,	$22 00
3-32	"	Backslant, " " " 4 "	18 00
3-32	"	Gothic capitals, " 4 "	8 00
1-8	"	Roman, upper and lower case, " 4 "	15 00
1-8	"	Forwardslant, " " " 4 "	15 00
1-8	"	Gothic capitals, " 4 "	10 00
3-16	"	Roman, upper and lower case, " 4 "	35 00
3-16	"	" capitals, " 4 "	21 00
3-16	"	Gothic " " 4 "	12 00
1-4	"	Roman, upper and lower case, " 4 "	45 00
1-4	"	" capitals, " 4 "	27 00
1-4	"	Gothic, " " 4 "	16 00
3-8	"	Roman, " hollow-faced, " 4 "	28 00
1-2	"	" " " " 4 "	30 00
3-4	"	" " " " 4 "	33 00
1	"	" " " " 4 "	35 00

Single letters from 30 cents to $1 each.

Key Check Stamping Dies.

1-20	inch	letters, figures and four border tools,	$6 00
1-16	"	" " " "	6 00
1-12	"	" " " "	6 00
1-8	"	" " " "	6 00
3-16	"	" " " "	8 00
1-4	"	" " " "	10 00
3-16	"	figures only,	2 00
1-4	"	" "	2 50
3-8	"	" "	3 50
1-2	"	" "	6 50

Stencil Ornamenting Tools.

1	set,	10 border tools, assorted,	$2 25
1	"	20 " "	3 75
1	"	40 " "	7 00

These are for making borders for nameplates and a great variety of other ornamental work. Single tools 25 to 50 cents each.

Stencil Nameplate Stock.

Indelible Ink, small bottles, with directions,	per hundred	$3 00
" " quart bottles,	per bottle	2 00
" " pint "	per bottle	1 25
Brushes, nameplate "A,"	per hundred	1 50
" " "B,"	per hundred	1 00
Brass nameplate, best, No. 40,	per pound	70
" " " 38,	per pound	58
German Silver, first quality,	per pound	2 00
" " " "	per hundred	1 00
Zinc Frames, various sizes,	per hundred	40c to 4 00
Paper boxes, to hold plate, ink and brush,	per hundred	2 00
Lignumvitæ blocks, 2 to 5 pounds each,	per pound	15
Paper samples of nameplates,	per hundred	1 00
Cloth " "	per hundred	1 50
Directions for Indelible Ink,	per hundred	25
Stencil Gauge,		75
" " mounted, with block,		1 00

Zinc Frames.

No. 1	price per hundred,	$0 40	No. 9	price per hundred,	$1 00
" 2	.."	45	" 10	.."	1 20
" 3	.."	50	" 11	.."	1 30
" 4	.."	55	" 12	.."	1 40
" 5	.."	60	" 13	.."	1 60
" 6	.."	70	" 14	.."	2 00
" 7	.."	80	" 15	.."	3 00
" 8	.."	90	" 16	.."	4 00

A sample of each size, numbered, will be sent for 25 cents.

Stock for Large Stencils.

Brass for large plates, 6 inches wide, No. 35	per pound	$0 53
" " 12 to 16 in. " " 35	per pound	55
Copper " 6 to 14 in. " " 35	per pound	85
Stencil board,	per sheet	25
" marking paste, black,	per box	10
" " " red, blue and green,	per box	15
Large stencil brushes, 14 sizes,	per dozen	90c to 6 50
Lignumvitæ blocks, large,	per pound	10
Chisels and gouges for cutting large brands, 1 set, 10 pieces,		4 00
" " " " 1 " 20 "		6 00
" " " " 1 " 30 "		10 00

Large Stencil Brushes.

No. 00	per dozen	$0 90	No. 6	per dozen	$2 25
" 0	" "	1 10	" 7	" "	2 50
" 1	" "	1 20	" 8	" "	3 00
" 2	" "	1 30	" 9	" "	4 00
" 3	" "	1 50	" 10	" "	5 00
" 4	" "	1 75	" 11	" "	5 75
" 5	" "	2 00	" 12	" "	6 50

Brass Alphabets and Figures.

Send 50 per cent. in addition to these prices when you wish them sent by mail.

Alphabets.

1-4 in.	per set	$0 25
3-8 "	" "	25
1-2 "	" "	25
3-4 "	" "	28
1 "	" "	30
1 1-4 "	" "	40
1 1-2 "	" "	50
1 3-4 "	" "	60
2 "	" "	60
2 1-2 "	" "	1 00
1 1-2 "	" " lower case	50

Figures.

1-4 in.	per set	$0 14
3-8 "	" "	14
1-2 "	" "	14
3-4 "	" "	15
1 "	" "	16
1 1-4 "	" "	20
1 1-2 "	" "	25
1 3-4 "	" "	30
2 "	" "	30
2 1-2 "	" "	50

Key Checks.

Eagle,	German Silver,	per hundred	$2 50
Oval,	"	per hundred	2 00
Plain Shield,	"	per hundred	2 00
Fancy Shield,	"	per hundred	2 00
American Shield,	"	per hundred	3 00
Keystone, Ornamented,	"	per hundred	2 50
Keystone, Plain,	"	per hundred	2 00
Goddess of Liberty,	"	per hundred	3 00
Seven Boys,	"	per hundred	4 00
Trunk Plates,	"	per hundred	7 00
Wentworth,	"	per dozen	1 00
"	"	per gross	10 00
No. 1 Round Brass checks,		per hundred	1 25
" 2 " " "	for baggage,	per hundred	2 25

Key Check Rings.

Small, in boxes,	per gross	20
Medium, on a card, two sizes,	per gross	40
Large, " assorted,	per dozen	20

Steel Stamps.

1-20, 1-16, 1-12, or 1-8 inch.....per letter.....20 cents.

Larger or smaller letters cost more. Special rates to agents and those who take orders and send for six or more at a time.

Notice.

On orders amounting to $50 or more we will send 10 per cent. of the sum in additional stock or dies. Orders of $100 or over, a discount of 15 per cent. will be made.

TERMS:

Cash in full with orders preferred, by P. O. Order, Draft on New York or Boston, Registered Letter, or by Express, prepaid, and at our risk. Goods will be sent, however, on receipt of $5 to secure us against express charges, and the balance, including expense of collection, collected on delivery. By sending full amount in advance it will save you the expense of returning the money by express.

Give your P. O. address plainly, also to what point you wish the goods shipped.

Address,

E. M. DOUGLAS,
Brattleboro, Vermont.

REFERENCES.

HON. F. HOLBROOK,.....Brattleboro, Vt.
Ex.-Gov. of Vermont.

J. ESTEY & CO.,.....Brattleboro, Vt.
Manufacturers of the celebrated "Estey Cottage Organs."

GEO. S. DOWLEY,.....Brattleboro, Vt.
Cashier Vt. Nat. Bank of Brattleboro.

E. CROSBY & CO.,.....Brattleboro, Vt.
Wholesale dealers in flour and grain.

WILLIS BEMIS,.....Brattleboro, Vt.
Agent Am. M. U. & U. S. & Canada Express.

R. W. CLARKE,.....Brattleboro, Vt.
Postmaster.

GEO. E. CROWELL,.....Brattleboro, Vt.
Editor and publisher of "The Household."

S. B. ROCKWELL, ESQ.,.....Middlebury, Vt.

C. L. BABCOCK, ESQ.,.....Albany, N. Y.
Phœnix Mutual Life Ins. Co.

CAPT. S. BENTON THOMPSON,.....No. 1 Pemberton Sq., Boston.

R. O. LINSLEY,.....Topsham, Me.
Principal Franklin School for boys.

COL. C. G. THOMSON,.....Lafayette, Ind.
Pork and Beef Packer and wholesale dealer in provisions.

A. B. C. DOUGLAS,.....Wabasha, Minn.
Deputy Treasurer Wabasha Co.

A. Y. FELTON, ESQ.,.....Plainview, Minn.

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Complete Stencil and Key Check Outfits.

The Best and Cheapest ever offered.

WARRANTED in EVERY RESPECT.

Any one desiring to see a specimen of the work done with the Dies in these Outfits, before purchasing, can, by sending fifty cents, get a plate,—any desired name—with Indelible Ink, Brush, Etc., by mail, or for twenty-five cents, a Key Check, stamped with name, town and state.

Address communications to STENCIL DIE WORKS,

Brattleboro, Vt.

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